## Kryazhkova E.V.

## Intellectual creativity as a way to develop the talent of youth

**Abstract:** The development of intellectual creativity of young people is an important and urgent task in the modern technological world. The cognitive, genetic, environmental aspect contributes to personal growth and successful adaptation in modern society, due to creativity and non-standard thinking. Methods, techniques, tactics and strategies for developing youth creativity include personal growth, increasing erudition, and building competencies. Young people are the driving force of society, and their ability to think creatively and innovate plays a key role in shaping the future. Well-organized developmental work of a psychologist helps to identify and develop the individual potential of each young person.